



Press Release

# ART MADRID'22 TO HOLD ITS 17TH EDITION FEBRUARY 23–27 DURING MADRID ART WEEK

- › Art Madrid, taking place in the Glass Gallery of Cibeles Palace, is the only fair located in the “Landscape of Light,” recently recognized as a UNESCO World Heritage Site.
- › An event bringing together 35 Spanish and international galleries, Art Madrid will feature an extensive program sponsored by One Shot Hotels that includes both an art tour curated by Natalia Alonso and a collector service run by Pía Rubio.
- › The Proyector program, curated by Mario Gutiérrez and co-organized with the fair, will showcase, among other content, one installation by the founding artist of *New Media Art*, Gary Hill, and another by sound art pioneer Llorenç Barber.
- › Art Madrid is a well-established fair; its 16 prior editions have attracted collectors and new audiences alike who are interested in learning about contemporary art in an accessible environment, the perfect space to enjoy everything it has to offer.

*Madrid, January 4, 2022.*- Art Madrid is returning to **Madrid Art Week** and will be held for its **17th edition from February 23–27 in the Glass Gallery at Cibeles Palace**. A unique, open, and luminous space, this venue is located in the “**Landscape of Light**” right beside the Prado Museum, Thyssen-Bornemisza Museum, and Reina Sofia Museum.

An Madrid Art Week fair with a **markedly multidisciplinary character**, Art Madrid'22 will **bring together 35 Spanish and international galleries** representing artists who work with painting, sculpture, graphic work, photography, and video art from the early

20th century to the present day. The fair is an inviting, open opportunity for all audiences to discover the contemporary art world.

## PROGRAMS

**One Shot Hotels** is once again a sponsor of Art Madrid and has prepared **two initiatives** to renew its **unwavering commitment to contemporary art**.

**The first** is the **program curated by Natalia Alonso**, who will offer a tour of various works exhibited at Art Madrid'22 to give the audience a closer look at the art market ecosystem.

The **other initiative** is the **collecting program run by Pía Rubio**, one of our country's most prestigious art consultants. This service aims to both boost the galleries' sales activity and advise new buyers on art acquisition.

Finally, the fair is co-organizing, together with video art platform **Proyector**, a **parallel program focused on video creation, action and performance art under the curatorship of Mario Gutiérrez**. In this edition, Proyector will focus on **investigating and rethinking the concept of the "loop"** through the pioneers of video art, from the points of view of creation as well as distribution and collecting. During the fair, audiences will also enjoy an installation by **Gary Hill**, considered the founder of *New Media Art*, and two live works by Hill himself; alongside creations by sound art pioneer **Llorenç Barber**.

You can download more information, as well as images, directly from the online Press Area: <https://www.art-madrid.com/es/prensa>

## PRESS CONTACT

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#ArtMadrid22

**ART MADRID'22**

**Dates:** February 23 - 27

**Location:** Galería de Cristal de CentroCentro Cibeles | calle Montalbán, 1. Madrid, Spain

**Hours:** 11 am - 9 pm.